
Caitie Mack VISUAL DESIGNER
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EDUCATION

Fashion Institute of Technology
Graduate Magna Cum Laude, Graphic Design BFA

New York, NY
May 2008

Nottingham-Trent University
Semester Abroad Program, Graphic Design BFA

Nottingham, UK
Fall 2007

Red Bank Regional High School of Visual and Performing Arts
Graduate with Honors, Vocal Major

Little Silver, NJ
June 2004

DESIGN EXPERIENCE

New York Public Library for the Performing Arts at Lincoln Center
Senior Illustrator

New York, NY
Sep 2009-Present

Designing and producing all graphics and print material for exhibits
Designing and producing new environmental and way-finding graphics
Working closely with staff to find creative design solutions for all print and web needs
Working closely with vendors on all project productions
Expediting work within budget and schedule restraints

Sourcelab
Graphic Design Intern and Freelancer

Brooklyn, NY
May 2008-Present

Communicating scientific and cultural information through cutting edge print and interactive exhibitions
Print design for promotional mailers and catalogs
Interactive GPS exhibit design and illustration for a botanical garden's iPhone application
Designing and building in-studio video wall displays

JPMorgan Chase & Co. Headquarters
Publishing Designer and Editor

New York, NY
Sep 2005-Present

Managing the design and implementation of the daily publications for Emerging Markets
Working with the in-house team to design monthly, tri-monthly and yearly publications
Proof-reading and editing all design material
Working with definitive deadlines in a fast-paced environment
Developing strong global communication skills

The American Museum of Natural History
Exhibition Graphics Design Intern

New York, NY
Feb-Sep 2008

Designing and producing all graphics for award winning exhibits "The Horse" and "Climate Change"
Designing and implementing new environmental and way-finding graphics
Building high quality, scaled exhibit models
Photo editing and correction

No Milk Records/Merovingian Music/The Platform Group
Graphic Designer

Red Bank, NJ
May-Sep 2006

Design of new logo and identity
Designing and illustrating merchandise, CDs and logos
Updating company website
Building strong long-term relationships with high-end clients

SKILLS

Adobe Illustrator, InDesign and Photoshop, Quark, Vectorworks, Screenprinting, Vinyl Graphics, HTML, CSS, Flash, Dreamweaver, Microsoft Word and Excel